

# Network Dependencies in Social Space, Geographical Space, and Temporal Space. Part II <sup>1</sup>



Johan Koskinen  
Social Networks Lab  
Melbourne School of Psychological Sciences  
University of Melbourne



NetGlow, June 2022

<sup>1</sup> More material at <http://www.stats.ox.ac.uk/siena/>; Material from Snijders greatly acknowledged



## Recap of basic modelling assumptions

The model is actor-oriented in so much as:

at random points in (continuous) time an actor  $i$  is chosen w.p.

$$\frac{\lambda_i}{\sum_i \lambda_i} \quad (1)$$

to make a change. The chosen actor changes (or not) one of their out-going ties

## Notation and assumptions

- ① **Actors:**  $i = 1, \dots, n$  (individuals in the network),
- ② **Adjacency matrix:** pattern  $X$  of **ties** between actors;  
 $X_{ij} = 1$ , or 0 according to whether there is a tie from  $i$  to  $j$ .

## Notation and assumptions

- 1 **Actors:**  $i = 1, \dots, n$  (individuals in the network),
- 2 **Adjacency matrix:** pattern  $X$  of **ties** between actors;  
 $X_{ij} = 1$ , or 0 according to whether there is a tie from  $i$  to  $j$ .
- 3 Exogenously determined **independent variables:**  
 actor-dependent covariates  $v$ , dyadic covariates  $w$ .  
 These can be constant or changing over time.

## Notation and assumptions

- 1 **Actors**:  $i = 1, \dots, n$  (individuals in the network),
- 2 **Adjacency matrix**: pattern  $X$  of **ties** between actors;  
 $X_{ij} = 1$ , or 0 according to whether there is a tie from  $i$  to  $j$ .
- 3 Exogenously determined **independent variables**:  
 actor-dependent covariates  $v$ , dyadic covariates  $w$ .  
 These can be constant or changing over time.
- 4 Continuous time parameter  $t$ ,  
 observation moments  $t_1, \dots, t_M$ .

## Notation and assumptions

- 1 **Actors**:  $i = 1, \dots, n$  (individuals in the network),
- 2 **Adjacency matrix**: pattern  $X$  of **ties** between actors;  
 $X_{ij} = 1$ , or 0 according to whether there is a tie from  $i$  to  $j$ .
- 3 Exogenously determined **independent variables**:  
 actor-dependent covariates  $v$ , dyadic covariates  $w$ .  
 These can be constant or changing over time.
- 4 Continuous time parameter  $t$ ,  
 observation moments  $t_1, \dots, t_M$ .
- 5 Current state of network  $X(t)$  is dynamic constraint for its  
 own change process: **Markov process**.



## *Actor-based model:*

- 1 The actors control their outgoing ties.



## *Actor-based model:*

- 1 The actors control their outgoing ties.
- 2 The ties have inertia: they are *states* rather than *events*.  
At any single moment in time,  
only one variable  $X_{ij}(t)$  may change.

## *Actor-based model:*

- 1 The actors control their outgoing ties.
- 2 The ties have inertia: they are *states* rather than *events*.  
At any single moment in time,  
only one variable  $X_{ij}(t)$  may change.
- 3 Changes are modeled as  
choices by actors in their outgoing ties,  
with probabilities depending on '*objective function*'  
of the network state that would obtain after this change.





At any given moment, given current network structure,  
actors act **independently**,



At any given moment, given current network structure,  
actors act **independently**, **without coordination**,



At any given moment, given current network structure, actors act **independently**, **without coordination**, and **one-at-a-time**.

At any given moment, given current network structure, actors act **independently**, **without coordination**, and **one-at-a-time**.

The subsequent changes ('micro-steps') generate an endogenous dynamic context which implies a dependence between the actors over time; e.g., through reciprocation or transitive closure one tie may lead to another one.

At any given moment, given current network structure, actors act **independently**, **without coordination**, and **one-at-a-time**.

The subsequent changes ('micro-steps') generate an endogenous dynamic context which implies a dependence between the actors over time; e.g., through reciprocation or transitive closure one tie may lead to another one.

This implies strong dependence between what the actors do, but it is completely generated by the **time order**: the actors are dependent because they constitute each other's changing environment.

**NB**: no path dependencies OR strategic action



The change process is decomposed into two sub-models, formulated on the basis of the idea that the actors  $i$  control their outgoing ties  $(X_{i1}, \dots, X_{in})$ :

The change process is decomposed into two sub-models, formulated on the basis of the idea that the actors  $i$  control their outgoing ties  $(X_{i1}, \dots, X_{in})$ :

1. waiting times until the next opportunity for a change made by actor  $i$ :  
rate functions;

The change process is decomposed into two sub-models, formulated on the basis of the idea that the actors  $i$  control their outgoing ties  $(X_{i1}, \dots, X_{in})$ :

1. waiting times until the next opportunity for a change made by actor  $i$ :  
rate functions;
2. probabilities of changing (toggling)  $X_{ij}$ , conditional on such an opportunity for change:  
objective functions.

The change process is decomposed into two sub-models, formulated on the basis of the idea that the actors  $i$  control their outgoing ties  $(X_{i1}, \dots, X_{in})$ :

1. waiting times until the next opportunity for a change made by actor  $i$ :  
**rate functions**;
2. probabilities of changing (toggling)  $X_{ij}$ , conditional on such an opportunity for change:  
**objective functions**.

The distinction between **rate** function and **objective** function separates the model for *how many* changes are made from the model for *which* changes are made.

## Specification: rate function

Given the current state  $x$  the **time** until  $i$  is given an opportunity is exponentially distributed with rate  $\lambda_i(\alpha, \rho, x)$  independently for all  $i \in V$

Consequently:

- ✓ the prob.  $i$  is 'winner':  $\lambda_i(\alpha, \rho, x) / \lambda_+(\alpha, \rho, x)$
- ✓ the distribution of quickest time:  $\lambda_+(\alpha, \rho, x)$

where

$$\lambda_+(\alpha, \rho, x) = \sum_i \lambda_i(\alpha, \rho, x) .$$

## Specification: objective function

The objective function  $f_i(\beta, x)$  indicates preferred changes.

$\beta$  is a statistical parameter,  $i$  is the actor (node),  $x$  the network.

When actor  $i$  gets an opportunity for change, he has the possibility to change *one* outgoing tie variable  $X_{ij}$ , or leave everything unchanged.

By  $x(i \rightsquigarrow j)$  is denoted the network obtained when  $x_{ij}$  is changed ('toggled') into  $1 - x_{ij}$   
Formally,  $x(i \rightsquigarrow i)$  is defined to be equal to  $x$ .



## Modelling the ministep

Conditional on actor  $i$  being allowed to make a chance

## Modelling the ministep

Conditional on actor  $i$  being allowed to make a chance the probability that  $i$  toggles  $x_{ij}$  to  $1 - x_{ij}$  is given by



# Modelling the ministep

Conditional on actor  $i$  being allowed to make a chance the probability that  $i$  toggles  $x_{ij}$  to  $1 - x_{ij}$  is given by

## One-step jump probability

$$p_{ij}(\beta, x) = \frac{\exp(f_i(\beta, x(i \rightsquigarrow j)))}{\sum_{h=1}^n \exp(f_i(\beta, x(i \rightsquigarrow h)))}$$

where

# Modelling the ministep

Conditional on actor  $i$  being allowed to make a change the probability that  $i$  toggles  $x_{ij}$  to  $1 - x_{ij}$  is given by

## One-step jump probability

$$p_{ij}(\beta, x) = \frac{\exp(f_i(\beta, x(i \rightsquigarrow j)))}{\sum_{h=1}^n \exp(f_i(\beta, x(i \rightsquigarrow h)))}$$

where

- $x(i \rightsquigarrow j)$  is the network resulting from the change
- $\beta$  are statistical parameters
- $f_i$  describes the attractiveness of  $x(i \rightsquigarrow j)$  to  $i$

## Interpretation as conditional random utility model

One way of obtaining this model specification is to suppose that actors make changes such as to **optimize** the objective function  $f_i(\beta, x)$  plus a random disturbance that has a Gumbel distribution: *myopic stochastic optimization*, multinomial logit models.

Actor  $i$  chooses the “best”  $j$  by maximizing

$$f_i(\beta, x(i \rightsquigarrow j)) + U_i(t, x, j).$$



random component

(with the formal definition  $x(i \rightsquigarrow i) = x$ ).

Thus given that  $i$  is allowed to make a change, the probability that  $i$  changes the tie variable to  $j$ , or leaves the tie variables unchanged (denoted by  $j = i$ ), is

$$p_{ij}(\beta, \mathbf{x}) = \frac{\exp(f(i, j))}{\sum_{h=1}^n \exp(f(i, h))}$$

where

$$f(i, j) = f_i(\beta, \mathbf{x}(i \rightsquigarrow j))$$

and  $p_{ii}$  is the probability of not changing anything.

This is the multinomial logit form of a *random utility* model.

Objective functions will be defined as sum of:

- 1 *evaluation function* expressing satisfaction with network;

Objective functions will be defined as sum of:

- 1 *evaluation function* expressing satisfaction with network;
- 2 *endowment function*  
expressing aspects of satisfaction with network  
that are obtained 'free' but are lost at a value  
(to allow asymmetry between creation and deletion of ties).

Objective functions will be defined as sum of:

- 1 *evaluation function* expressing satisfaction with network;
- 2 *endowment function*  
expressing aspects of satisfaction with network  
that are obtained 'free' but are lost at a value  
(to allow asymmetry between creation and deletion of ties).

Evaluation function and endowment function modeled as linear combinations of theoretically argued components of preferred directions of change. The weights in the linear combination are the statistical parameters.

The focus of modeling is first on the evaluation function; then on the rate and endowment functions.

The objective function does not reflect the eventual 'utility' of the situation to the actor, but short-time goals following from preferences, constraints, opportunities.



The objective function does not reflect the eventual 'utility' of the situation to the actor, but short-time goals following from preferences, constraints, opportunities.

The evaluation and endowment functions express how the dynamics of the network process depends on its current state.

# Micro-step

At random moments (frequency determined by rate function), a random actor gets the opportunity to make a change in one tie variable: the *micro-step* (on  $\Rightarrow$  off, or off  $\Rightarrow$  on.)

## Micro-step

At random moments (frequency determined by rate function), a random actor gets the opportunity to make a change in one tie variable: the *micro-step* (on  $\Rightarrow$  off, or off  $\Rightarrow$  on.)

This actor tries to improve his/her objective function and looks only to its value immediately after this micro-step (*myopia*).

This absence of strategy or farsightedness in the model implies the *definition* of effects as “what the actors try to achieve in the short run”.

## Simple model specification:

- The actors all receive opportunities to change a tie at random moments, at the same rate  $\rho$ .

## Simple model specification:

- The actors all receive opportunities to change a tie at random moments, at the same rate  $\rho$ .
- Each actor tries to optimize an *evaluation function* with respect to the network configuration,

$$f_i(\beta, x), \quad i = 1, \dots, n, \quad x \in \mathcal{X},$$

which indicates the preference of actor  $i$  for the relational situation represented by  $x$ ; objective function depends on *parameter*  $\beta$ .



ELSEVIER

Contents lists available at [ScienceDirect](#)

## Social Networks

journal homepage: [www.elsevier.com/locate/socnet](http://www.elsevier.com/locate/socnet)

# Change we can believe in: Comparing longitudinal network models on consistency, interpretability and predictive power



Per Block<sup>a,\*</sup>, Johan Koskinen<sup>b</sup>, James Hollway<sup>c</sup>, Christian Steglich<sup>d</sup>, Christoph Stadtfeld<sup>a</sup>

<sup>a</sup> Chair of Social Networks, ETH Zürich, Switzerland

<sup>b</sup> The Mitchell Centre for SNA, and Social Statistics Discipline Area, University of Manchester, United Kingdom

<sup>c</sup> Department of International Relations/Political Science, Graduate Institute Geneva, Switzerland

<sup>d</sup> The Institute for Analytical Sociology, Linköping University, Sweden AND Department of Sociology/ICS, University of Groningen, The Netherlands

### ARTICLE INFO

#### Article history:

Received 3 January 2017

Received in revised form 26 July 2017

Accepted 4 August 2017

Available online 23 August 2017

#### Keywords:

SAOM

ERGM

TERGM

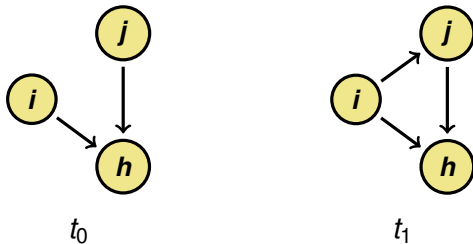
Longitudinal network models

### ABSTRACT

While several models for analysing longitudinal network data have been proposed, their main differences, especially regarding the treatment of time, have not been discussed extensively in the literature. However, differences in treatment of time strongly impact the conclusions that can be drawn from data. In this article we compare auto-regressive network models using the example of TERGMs – a temporal extensions of ERGMs – and process-based models using SAOMs as an example. We conclude that the TERGM has, in contrast to the ERGM, no consistent interpretation on tie-level probabilities, as well as no consistent interpretation on processes of network change. Further, parameters in the TERGM are strongly dependent on the interval length between two time-points. Neither limitation is true for process-based network models such as the SAOM. Finally, both compared models perform poorly in out-of-sample prediction compared to trivial predictive models.

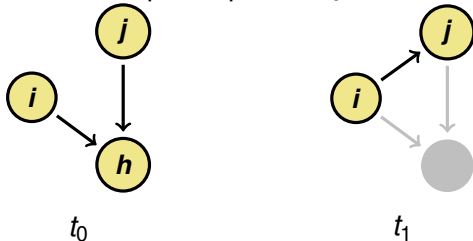
# Continuous-time v discrete-time

Assume network  $X(t_0)$  and  $X(t_1)$   
 and that we are happy to fix  $X(t_0)$   
 How do we model closure?



# Network regression

# ties at  $t_1$  close open triples at  $t_0$



This approach does **not care** what happened to the mixed path  $i \rightarrow h \leftarrow j$  ERGO: you may find closure even though closure has decreased!



# Network regression

Basic problem ties at  $t_1$  are modelled as independent conditional on  $t_0$

Is there any way around this?

# Network regression

Basic problem ties at  $t_1$  are modelled as independent conditional on  $t_0$

Is there any way around this?

Robins & Pattison (2001, Random graph models for temporal processes in social networks. J. Math. Sociol.) propose:

$$X(t_1) | X(t_0) \sim ERGM(\theta)$$

with  $X(t_0)$  as covariate network.

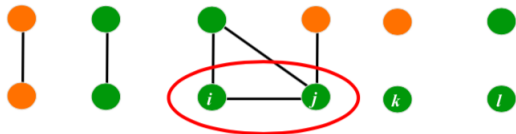
This is permissible BUT model cannot be interpreted in terms of *change* as  $X(t_1)$  is in equilibrium (Block et al., 2018)

# Network regression

Dependencies in  $X(t_1)$  cannot be accounted for through  $X(t_0)$   
 Unless you assume *continuous-time* process.  
 What is the effect on prediction?

# Prediction: example ERGM

Colour homophily and clustering do not distinguish between:



ERGM (and stationary SAOM) is permutation invariant

# How does SAOM account for dependence?

SAOM induces marginal dependence in ties of  $X(t_1)$  through assuming incremental changes in continuous time where a change only depends on the past

# What type of data do we want to explain

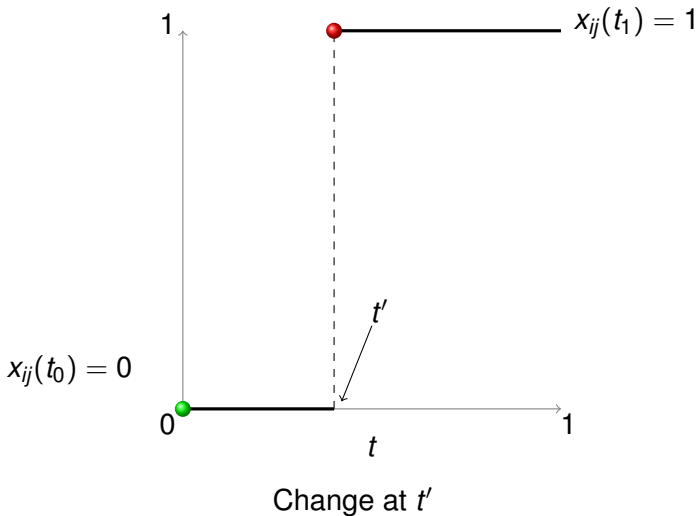
If an element  $x_{ij}$  has changed  
from

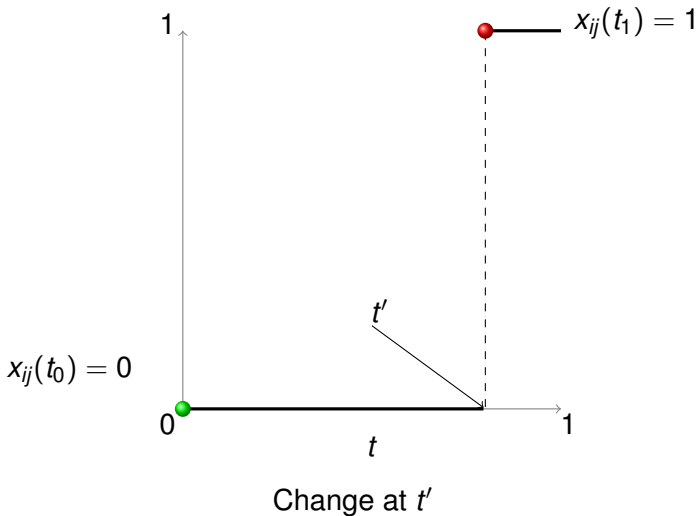
$$x_{ij}(t_0) = 0$$

to

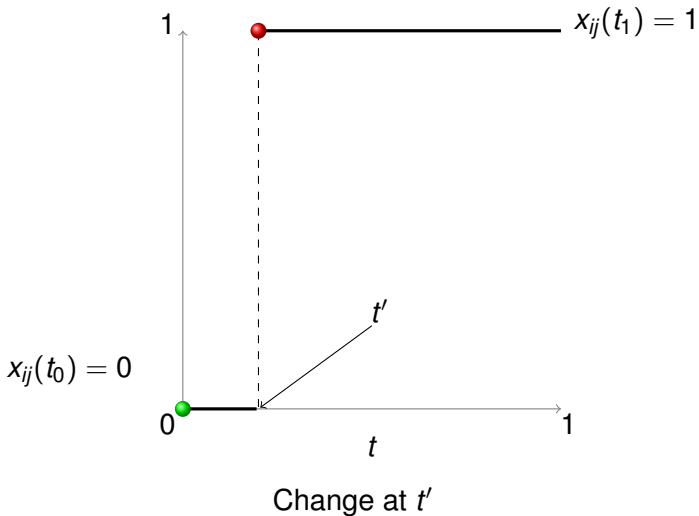
$$x_{ij}(t_1) = 1$$

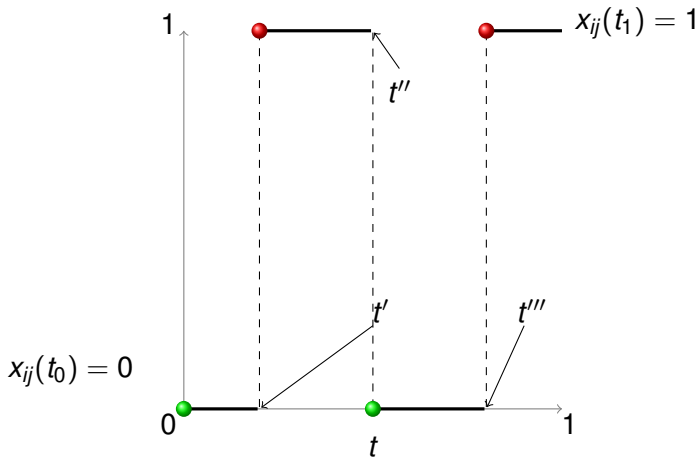
something has changed inbetween  $t_0$  and  $t_1$



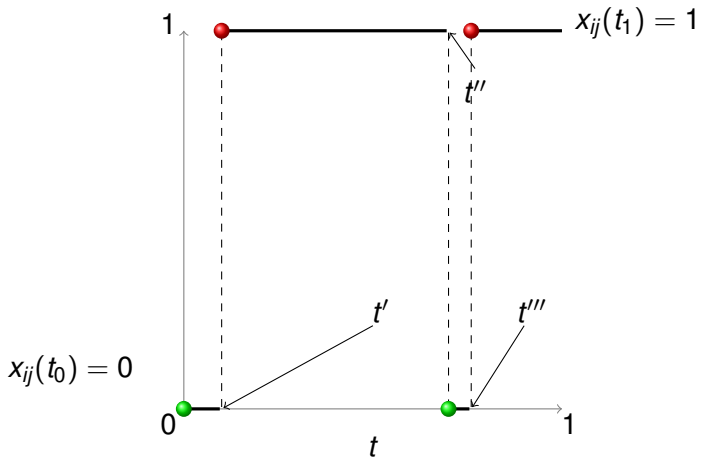




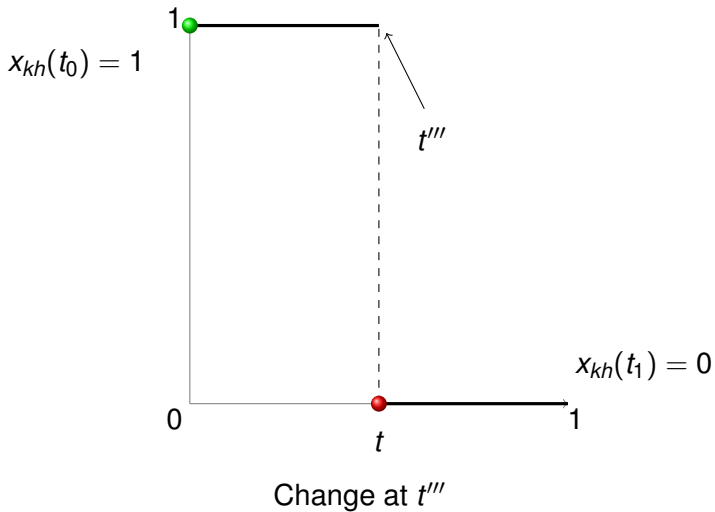


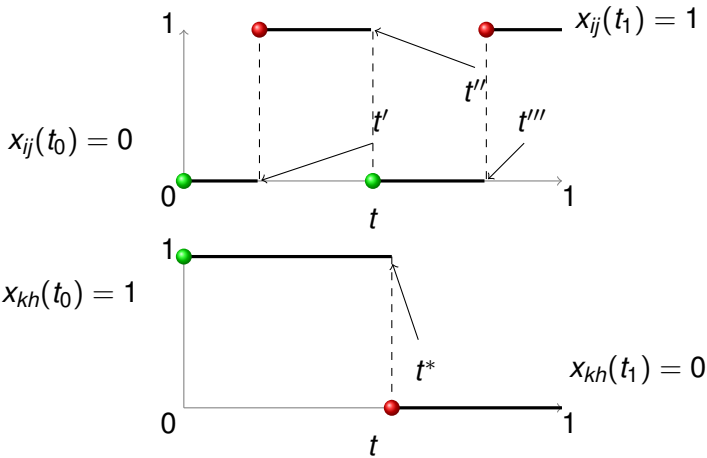


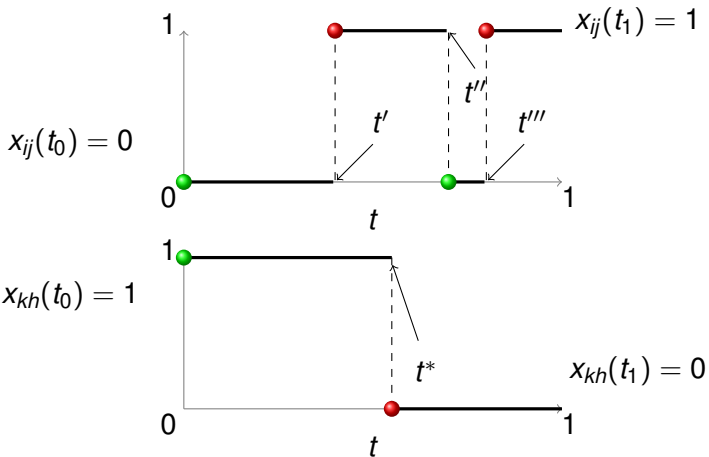
Change at  $t'$ ,  $t''$ , and  $t'''$

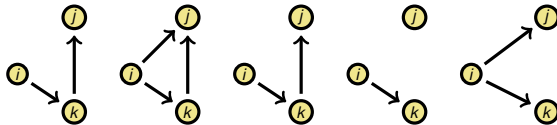
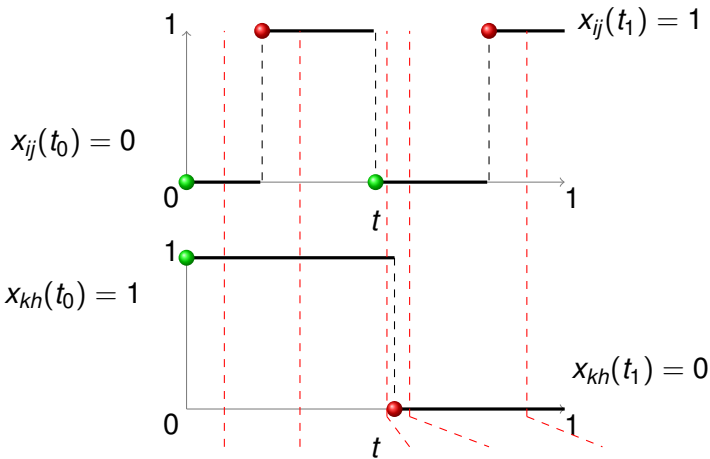


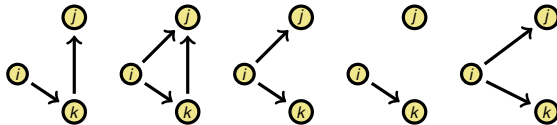
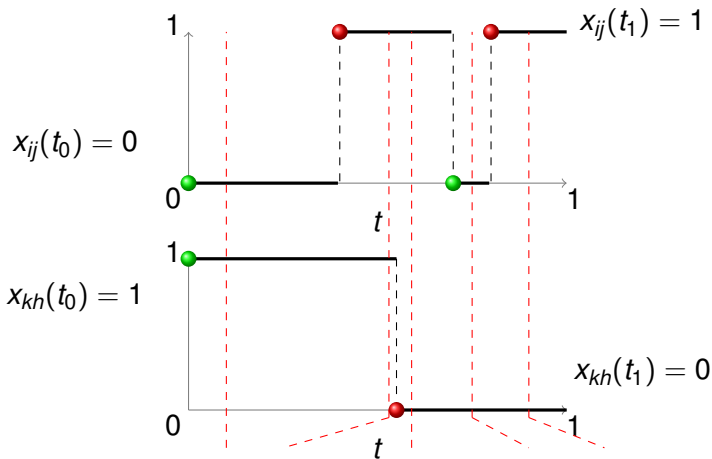
Change at  $t'$ ,  $t''$ , and  $t'''$







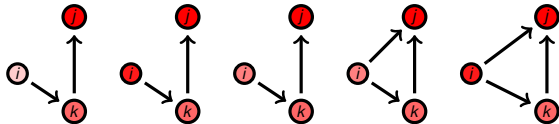
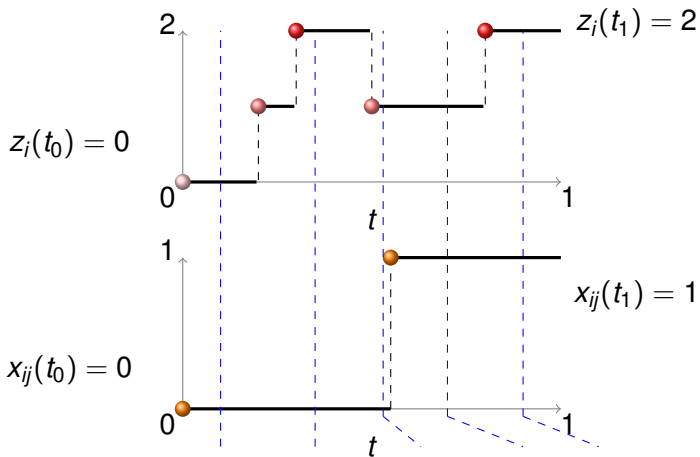






# Actor-driven models

Network change process and behavior change process run simultaneously, and influence each other being each other's changing constraints.



## Missing data in RSiena - MoM

For waves  $t_0, t_1, t_2$

Default (MoM):

- if  $X_{ij}(t_0) = NA$ ,  $X_{ij}(t_0) := 0$ , because networks are sparse
- if  $x$ ,  $X_{ij}(t_1)$  is simulated according to the model but  $X_{ij}^{\text{sim}}(t_1)$  is **not** used in calculating target statistics (Hipp et al. 2015, incorrect interpretation)
- if  $X_{ij}(t_1) = NA$  and  $X_{ij}(t_2) = NA$ ,  $X_{ij}(t_2) := X_{ij}^{\text{sim}}(t_1)$

Covariates are imputed using mean.

Hipp et al. (2015) and Krause et al. (2018) impute  $X_{ij}(t_0)$  using ERGM/stationary SAOM.

## Missing data in RSiena - Likelihood based

For ML (Snijders, Koskinen, Schweinberger, 2010) and Bayes (Koskinen and SNijders, 2007):

Missing values are integrated out (by simulation from fully conditional posterior)

aver 1: no distribution for  $t_0$  so imputed independently

aver 2: for reasons of parralelisation, if  $X_{ij}(t_1) = NA$ :

$X_{ij}^{\text{sim}}(t_1)$  imputed for interval  $t_0 \rightarrow t_1$ , but

$X_{ij}(t_1) = NA$  is treated as a 'first' observation (i.e. imputed independently)

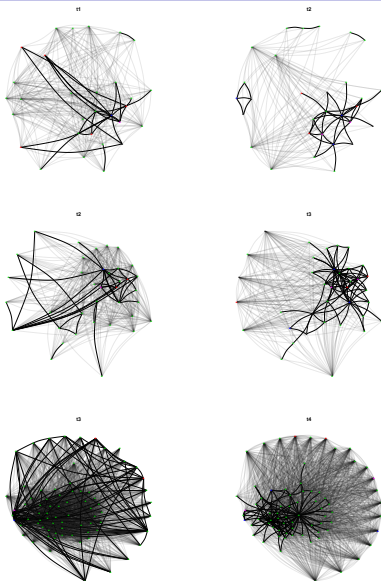
## Missing data in RSiena - Likelihood based

Sampling paths for MoM are simulated forwards  
(unconstrained)

Sampling parths for ML/Bayes are simulated constrained, so  
that

$$X_{ij}^{\text{sim}}(t_m) = X_{ij}^{\text{obs}}(t_m), \text{ for } m > 0.$$

Missing data for ML/Bayes hence reduces constrains and make  
estimation 'easier' (but less precise)



Waves  $t_0$  through  
 $t_3$

plotted pairwise

$\{t_m, t_{m+1}\}$

Grey: missing  
dyad

(Bright, Koskinen,  
Malm, 2019)

## Changing composition and missing data

Changing composition of node-sets can be dealt with in three (and a half different ways):

- using `sienaCompositionChange` where actors actually enter and leave
- coding ties of leavers as structural zeros, code: 10
- similar to composition change, actor must have entered and left at some point, at which point their ties were NA

Using the Markov property, all can be combined with the multigroup option `sienaGroupCreate` by interval to reduce NA.

## Using changing coposition

50 actors across 6 waves with 11, 20, and 33 entering and leaving

```
comp <- rep(list(c(1,6)), 50)
comp[[11]] <- c(3,6)
comp[[20]] <- c(1,4)
comp[[33]] <- c(1.5,3, 4.01,6)
changes <- sienaCompositionChange(comp)
```

33 enters halfway between waves 1 and 3 with no ties; no one can have tie to 33 between waves 3 and 4.



# Structural zeros

For actor with tie-value  $10$

they are in the network

if all outgoing ties are  $10$ , they can still be chosen

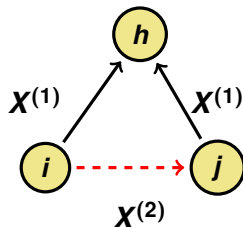
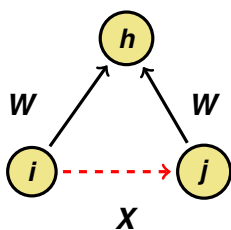
if exact times not known, equivalent to `sienaGroupCreate`

# Changing composition through missings

If actor leaves inbetween  $t_m$  and  $t_{m+1}$   
 setting ties at  $t_{m+1}$  to 10 loses information at  $t_m$   
 using NA allows actor to choose and be chosen up until  $t_{m+1}$

# Multiplex networks

Any effect for a dyadic covariate  $W$  on network  $X$   
 (e.g. from  $W$  agreement)



can be defined in terms of network  $X^{(s)}$  on network  $X^{(u)}$ , for  $s, u \in \mathcal{R} = \{1, \dots, R\}$ .

## Two dependent networks - no problem

Let  $r = 1$ : friendship

and  $r = 2$ : romantic

```
friendship <- sienaDependent(friendshipData)
```

```
romantic <- sienaDependent(romanticData)
```

## from W agreement

Let  $r = 1$ : friendship

and  $r = 2$ : romantic

Closure of friendship by romantic:

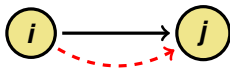
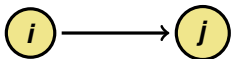
```
myeff <- includeEffects(myeff, name = 'romantic' , from,
  interaction1 = 'friendship')
```

Clos

of romantic by friendship:

```
myeff <- includeEffects(myeff, name = 'friendship' ,from,
  interaction1 = 'romantic' )
```

Note that, for alignment, to investigate:

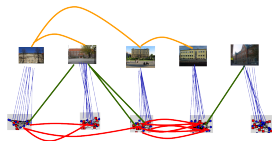


You need to use likelihood-based inference

# Multilevel Analysis of Networks

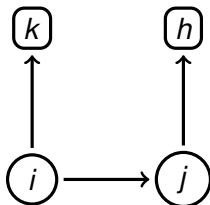


# Multilevel Network Analysis



## Analysing one-mode + two-mode networks

Set of people  $V = \{1, \dots, n\}$  and,  
 corporate boards/concepts/activities  $M = \{1, \dots, m\}$ .



As actor oriented (rates only  $\lambda_i$  for one type of node  $i \in V$ )  
 $k \in M$  cannot create ties (hence no ties in  $M \times M$ )



## Data structure - two distinct node-sets

Define two different node sets

```
people <- sienaNodeSet(nrpp1, nodeSetName="people")
affiliations <- sienaNodeSet(nraffiliations,
nodeSetName="affiliations")
```

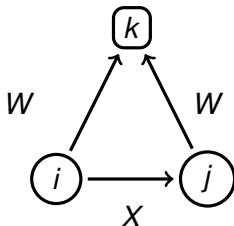
dependent variables

```
friendship <- sienaDependent(friendshipData)
aff <- sienaDependent(array(c(affiliations1, affiliations2),
dim=c(nrpp1, nraffiliations, 2)),
"bipartite", nodeSet=c("people", "affiliations"))
```

and the suite of effects is given by `getEffects`

## What type of effects?

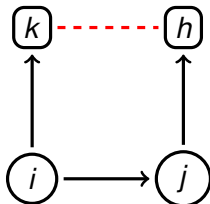
As for multiplex networks,  
 some effects with multiple types of ties defined (others not)  
*(from W agreement)*



But as  $M$  not actors no dependent attribute on top-level

# Multilevel Network Analysis

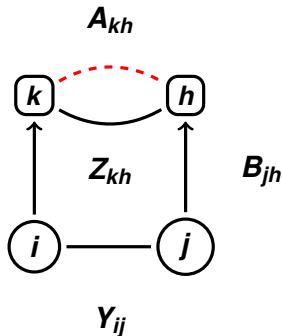
Set of people  $V = \{1, \dots, n\}$  and,  
 what if  $M = \{1, \dots, m\}$  have ties in  $M \times M$ ?



... or have dependent attributes?

## Define relevant networks

Example of people-people ties ( $Y_{ij}$ ), people-concepts ( $B_{ik}$ ), and concept-concept ( $Z_{kh}$ ), with dyadic covariate ( $A_{kh}$ )



# The James Hollway trick

Define three blocked matrices

$$\mathbf{D}_{(m+n) \times (m+n)} = \begin{pmatrix} \mathbf{Z} & \mathbf{0}_{m \times n} \\ \mathbf{0}_{n \times m} & \mathbf{0}_{n \times n} \end{pmatrix}$$

$$\mathbf{U}_{(m+n) \times (m+n)} = \begin{pmatrix} \mathbf{0}_{m \times m} & \mathbf{0}_{m \times n} \\ \mathbf{0}_{n \times m} & \mathbf{Y} \end{pmatrix}$$

$$\mathbf{V}_{(m+n) \times (m+n)} = \begin{pmatrix} \mathbf{0}_{m \times m} & \mathbf{B}^T \\ \mathbf{B} & \mathbf{0}_{n \times n} \end{pmatrix}$$

where  $\mathbf{0}$  are blocks of structural zeros.

# The James Hollway trick

The dyadic covariate for the concept-concept ties can be defined similarly

$$\mathbf{C}_{(|\mathcal{N}|+n) \times (|\mathcal{N}|+n)} = \begin{pmatrix} \mathbf{A} & \mathbf{0}_{|\mathcal{N}| \times n} \\ \mathbf{0}_{n \times |\mathcal{N}|} & \mathbf{0}_{n \times n} \end{pmatrix}$$

and the same for other dyadic covariates

# Blocked SAOM for Basov's sociosemantic network

Reading in the networks

```
MatC <- as.matrix( read.table("blocked_c.txt") )
MatD <- as.matrix( read.table("blocked_d.txt") )
MatV <- as.matrix( read.table("blocked_v.txt") )
MatU <- as.matrix( read.table("blocked_u.txt") )
N <- dim(MatC)[1]
```

## Defining the dependent variables and expert network covariate

```
LocalNet <- sienaDependent(  
  array( c( MatD,MatD ),  
    dim = c(N,N , 2 ) ) ,  
  allowOnly=FALSE )
```

```
SocialNet <- sienaDependent(  
  array( c( MatU,MatU ),  
    dim = c(N,N , 2 ) ) ,  
  allowOnly=FALSE )
```

```
UsageNet <- sienaDependent(  
  array( c( MatV,MatV ),  
    dim = c(N,N , 2 ) ) ,  
  allowOnly=FALSE )
```

```
ExpertNet <- coDyadCovar(MatC, centered=FALSE)
```



## Defining the siena data structure

```
Blockdata <- sienaDataCreate( LocalNet,
                              SocialNet ,
                              UsageNet ,
                              ExpertNet )
```

Parameter	Point estimate	S.E.	Convergence
rate basic rate parameter LocalNet	0.5		
LocalNet: degree (density)	1.046	17.455	0.0234
LocalNet: transitive triads	0.096	0.0763	0.0578
LocalNet: ExpertNet	0.923	0.2183	0.0204
LocalNet: WW on X closure of ExpertNet	-0.003	0.0116	0.0284
LocalNet: shared incoming UsageNet	0.2	0.0274	0.0131
rate basic rate parameter SocialNet	50		
SocialNet: degree (density)	-1.259	0.265	0.125
SocialNet: transitive triads	0.475	0.2401	0.1154
basic rate parameter UsageNet	50		
UsageNet: outdegree (density)	-0.175	0.0423	0.0014
UsageNet: degree sqrt LocalNet pop.	0.563	0.0615	0.0429

## Co-evolution with continous outcomes

For the behaviours, the formula of the change probabilities is

$$p_{ihv}(\beta, z) = \frac{\exp(f(i, h, v))}{\sum_{k,u} \exp(f(i, k, u))}$$

where  $f(i, h, v)$  is the objective function calculated for the potential new situation after a behaviour change,

$$f(i, h, v) = f_i^z(\beta, z(i, h \rightsquigarrow v)) .$$

A multinomial logit form.

## Co-evolution with continuous outcomes

What if  $Z_i \in R$  or  $Z_i \in \{0, \dots, T\}$  for  $T$  LARGE?

to go from a value 0 to, say, 50, an actor has to make at least 50 changes w.p.

$$p_{ihv}(\beta, z) = \frac{\exp(f(i, h, v))}{\sum_{k,u} \exp(f(i, k, u))}$$

This attenuates the effects and lead to large rates

# Co-evolution with continuous outcomes

Solution, assume Brownian motion and apply stochastic differential equation:

Niezink, Snijders (2017). Co-evolution of Social Networks and Continuous Actor Attributes. *The Annals of Applied Statistics* (NB: MoM)

## Diffusion in stochastic oriented networks

Standard co-evolution of influence and selection in RSiena assumes

The behaviour switches on and off with multinomial probabilities an unlimited number of times inbetween  $t_m$  and  $t_{m+1}$

This does not afford:

- diffusion/contagion/adaption of something that monotonically increasing
- drawing on previous survival analysis techniques (e.g. Strang and Tuma, 1993)

## Diffusion in stochastic oriented networks

Standard co-evolution of influence and selection in RSiena assumes

The behaviour switches on and off

an unlimited number of times inbetween  $t_m$  and  $t_{m+1}$

This does not afford:

- diffusion/contagion/adaption of something that monotonically increasing
- drawing on previous survival analysis techniques (e.g. Strang and Tuma, 1993)

# Diffusion in stochastic oriented networks

Luckily:

## Diffusion of innovations in dynamic networks

Charlotte C. Greenan

*University of Oxford, Oxford, UK.*

**Summary.** The evolution of a dynamic social network and the diffusion of an innovation are jointly modelled, dependent on one another, using an extension of a stochastic actor oriented model developed by Snijders (2001), which is modified so that the adoption times follow a proportional hazards model. The asymptotic behaviour of the method of moments estimator is examined. The model is demonstrated on a dataset involving of the initiation of cannabis smoking amongst adolescents, and a simulation study is presented.

*Keywords:* Diffusion of innovations; Longitudinal analysis of network data; Method of moments; Proportional hazards; Stochastic actor oriented models.

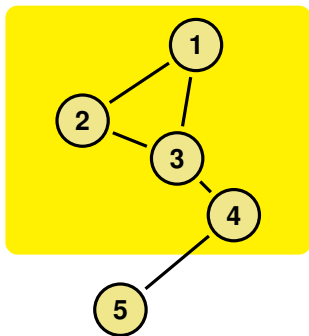
### Introduction

Greenan, (2015). Diffusion of Innovations in Dynamic Networks. JRSS A



# The settings model for thousands of nodes

Primary setting of  $i$ : everyone at distance less than or equal to 2



EGO:  $i = 1$

Ego **ONLY** evaluates primary setting  
this changes dynamically

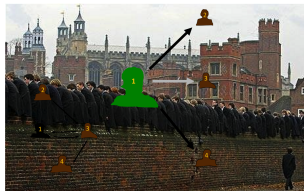
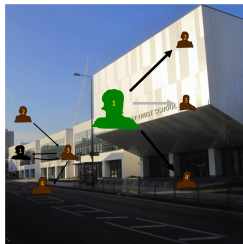


# How do dynamics play out in different contexts



should we have different models  $p_{ij}^{[g]}(\beta^{[g]}, x^{[g]})$   
for different groups  $g$  ?

# How do dynamics play out in different contexts



should we have **different** models  $p_{ij}^{[g]}(\beta^{[g]}, x^{[g]})$   
 for **different** groups  $g$  ?

# Data structure

Independently for groups  $g = 1, 2, \dots, G$  we have observations



$$\begin{aligned}
 &X_{t_1}^{[1]}, \dots, X_{t_M}^{[1]} \\
 &X_{t_1}^{[2]}, \dots, X_{t_M}^{[2]} \\
 &X_{t_1}^{[2]}, \dots, X_{t_M}^{[2]} \\
 &\vdots
 \end{aligned}$$



$$\begin{aligned}
 &X_{t_1}^{[G-1]}, \dots, X_{t_M}^{[G-1]} \\
 &X_{t_1}^{[G]}, \dots, X_{t_M}^{[G]}
 \end{aligned}$$



# Multilevel Data structure

Independently for egos  $g = 1, 2, \dots, G$  we have observations



$$X_{t_1}^{[1]}, \dots, X_{t_M}^{[1]}$$



$$X_{t_1}^{[2]}, \dots, X_{t_M}^{[2]}$$



⋮

⋮

⋮

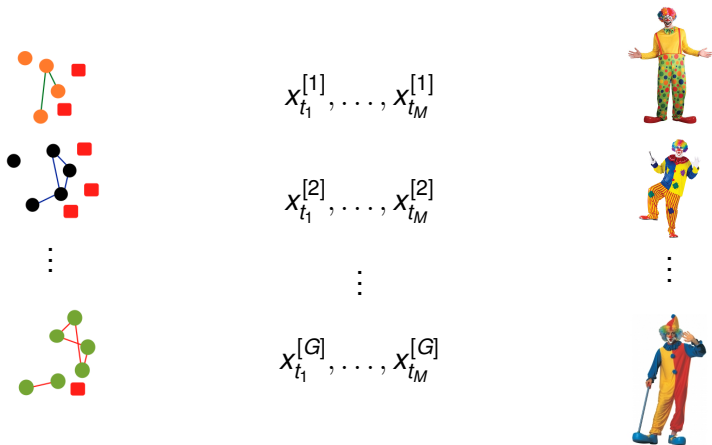


$$X_{t_1}^{[G]}, \dots, X_{t_M}^{[G]}$$



# Data structure

Independently for egos  $g = 1, 2, \dots, G$  we have observations



# Approach one: separate analysis

Independently for egos  $g = 1, 2, \dots, G$  we have observations



$$X_{t_1}^{[1]}, \dots, X_{t_M}^{[1]}$$

$$X_{t_1}^{[2]}, \dots, X_{t_M}^{[2]}$$

⋮

$$X_{t_1}^{[G]}, \dots, X_{t_M}^{[G]}$$

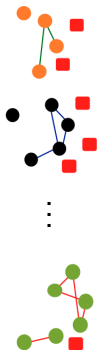
Fit **separate** (unrestricted) models

- ⊙  $G$  unique explanations
- ⊙ confounds systematic processes and context
- ⊙ tedious
- ⊙ egonets with little info.



# Approach two: multigroup

Independently for egos  $g = 1, 2, \dots, G$  we have observations



$$X_{t_1}^{[1]}, \dots, X_{t_M}^{[1]}$$

$$X_{t_1}^{[2]}, \dots, X_{t_M}^{[2]}$$

$$X_{t_1}^{[G]}, \dots, X_{t_M}^{[G]}$$

Fit **identical** models assuming  $\theta^{[g]} = \theta$

- ⊙ strong assumption
- ⊙ does not account for different contexts
- ⊙ dominated by 'large' egos

Could use structural zeros but more efficient

```
Group1 <- sienaDependent(array(c(N3401, HN3401),  
  dim=c(45, 45, 2)))  
Group3 <- sienaDependent(array(c(N3403, HN3403),  
  dim=c(37, 37, 2)))  
Group4 <- sienaDependent(array(c(N3404, HN3404),  
  dim=c(33, 33, 2)))  
Group6 <- sienaDependent(array(c(N3406, HN3406),  
  dim=c(36, 36, 2)))  
dataset.1 <- sienaDataCreate(Friends = Group1)  
dataset.3 <- sienaDataCreate(Friends = Group3)  
dataset.4 <- sienaDataCreate(Friends = Group4)  
dataset.6 <- sienaDataCreate(Friends = Group6)
```



## Approach three: meta-analysis

Independently for egos  $g = 1, 2, \dots, G$  we have observations  
 Fit **separate** identical models but parameters differ. **POOL** estimates



$$X_{t_1}^{[1]}, \dots, X_{t_M}^{[1]}$$

$$X_{t_1}^{[2]}, \dots, X_{t_M}^{[2]}$$

$$X_{t_1}^{[G]}, \dots, X_{t_M}^{[G]}$$

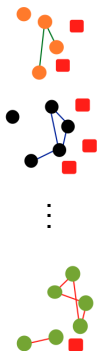
- ✓ assumes  $(x_{t_m}^{[g]})$  from distribution of networks
- ✓ estimate the effects  $\bar{\theta}$  “net of context”
- ✓ test differences across  $g$
- ⊙  $\hat{\theta}^{[g]}$  **not estimable** for small  $g$
- ⊙ pools  $\hat{\theta}_r^{[g]}$  independently (for effects  $r = 1, \dots, p$ )
- ⊙ no ego covariates

# Proposed approach: Hierarchical SAOM

Independently for egos  $g = 1, 2, \dots, G$  we have observations

Assume a **parametric** model

$\theta^{[g]} \sim N(\mu, \Sigma)$ , and conditionally on this identical models



$$X_{t_1}^{[1]}, \dots, X_{t_M}^{[1]}$$

$$X_{t_1}^{[2]}, \dots, X_{t_M}^{[2]}$$

$$X_{t_1}^{[G]}, \dots, X_{t_M}^{[G]}$$

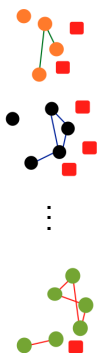
- ✓ estimate  $\mu$  and  $\Sigma$  rather than  $\theta^{[g]}$
- ✓ assumes  $(X_{t_m}^{[g]})$  from distribution of network models

# Proposed approach: Hierarchical SAOM

Independently for egos  $g = 1, 2, \dots, G$  we have observations

Assume a **parametric** model

$\theta^{[g]} \sim N(\mu, \Sigma)$ , and conditionally on this identical models



$$x_{t_1}^{[1]}, \dots, x_{t_M}^{[1]}$$

$$x_{t_1}^{[2]}, \dots, x_{t_M}^{[2]}$$

$$x_{t_1}^{[G]}, \dots, x_{t_M}^{[G]}$$

- ✓ estimate  $\mu$  and  $\Sigma$  rather than  $\theta^{[g]}$
- ✓ assumes  $(x_{t_m}^{[g]})$  from distribution of network models
- ✓  $\hat{\theta}^{[g]}$  **does not have to** be estimable for all  $g$
- ✓ pools  $\hat{\theta}_r^{[g]}$  **consistently** (for effects  $r = 1, \dots, p$ )
- ✓ includes **ego covariates**



# Hierarchical SAOM: model and prior

Assuming the conjugate prior,

- $\Sigma^{-1} \sim \text{wishart}_p(\Lambda_0^{-1}, \nu_0)$ , and conditionally on  $\Sigma$
- $\mu \mid \Sigma \sim N_p(\mu_0, \Sigma/\kappa_0)$  .

The joint p.d.f., for data  $x^{[1]}, \dots, x^{[G]}$ , is



# Hierarchical SAOM: model and prior

Assuming the conjugate prior,

- $\Sigma^{-1} \sim \text{wishart}_p(\Lambda_0^{-1}, \nu_0)$ , and conditionally on  $\Sigma$
- $\mu \mid \Sigma \sim N_p(\mu_0, \Sigma/\kappa_0)$  .

The joint p.d.f., for data  $x^{[1]}, \dots, x^{[G]}$ , is

$$f_{\text{InvWish}}(\Sigma \mid \Lambda_0^{-1}, \nu_0) \phi_p(\mu \mid \mu_0, \Sigma/\kappa_0) \quad \text{prior}$$

# Hierarchical SAOM: model and prior

Assuming the conjugate prior,

- $\Sigma^{-1} \sim \text{wishart}_p(\Lambda_0^{-1}, \nu_0)$ , and conditionally on  $\Sigma$
- $\mu \mid \Sigma \sim N_p(\mu_0, \Sigma/\kappa_0)$  .

The joint p.d.f., for data  $x^{[1]}, \dots, x^{[G]}$ , is

$$f_{\text{InvWish}}(\Sigma \mid \Lambda_0^{-1}, \nu_0) \phi_p(\mu \mid \mu_0, \Sigma/\kappa_0) \quad \text{prior}$$

$$\times \prod_{g=1}^G \phi_p(\theta^{[g]} \mid \mu, \Sigma) \quad \text{hierarchical model}$$

# Hierarchical SAOM: model and prior

Assuming the conjugate prior,

- $\Sigma^{-1} \sim \text{wishart}_p(\Lambda_0^{-1}, \nu_0)$ , and conditionally on  $\Sigma$
- $\mu \mid \Sigma \sim N_p(\mu_0, \Sigma/\kappa_0)$  .

The joint p.d.f., for data  $x^{[1]}, \dots, x^{[G]}$ , is

$$\begin{aligned}
 & f_{\text{InvWish}}(\Sigma \mid \Lambda_0^{-1}, \nu_0) \phi_p(\mu \mid \mu_0, \Sigma/\kappa_0) && \text{prior} \\
 & \times \prod_{g=1}^G \phi_p(\theta^{[g]} \mid \mu, \Sigma) && \text{hierarchical model} \\
 & \times \prod_{g=1}^G p_{\text{SAOM}}(x^{[g]} \mid \theta^{[g]}) && \text{network model}
 \end{aligned}$$

# EXAMPLE OF MULTIPLE GROUPS

traditional **nested** data-structure

## Example: data Andrea Knecht

$G = 21$  school classes (Andrea Knecht, PhD thesis Utrecht, 2008; see Knecht, Snijders, Baerveldt, Steglich, & Raub, 2010)

We consider a model for a longitudinal study with 2 waves, and with 9 parameters:

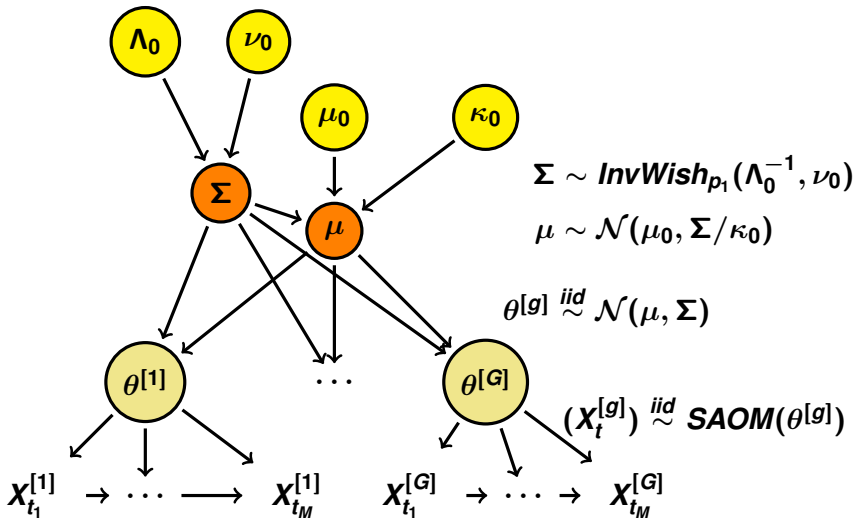
rate of change; outdegree; reciprocity; transitive triplets; 3-cycles; delinquency ego, alter, ego  $\times$  alter; sex similarity.

Use the multigroup option

```
groupModel.e <- sienaBayes(GroupsAlgo, data = TwentyOne_Group
  initgainGlobal=0.1, initgainGroupwise = 0.001,
    effects = FourEffects, priorMu = Mu, priorSig
priorKappa = 0.01,
prevAns = ans,
nwarm=200, nmain=1000, nrunMHBatches=40,
  nbrNodes=7, silentstart=FALSE)
```

now you can chose to set some effects to vary across groups

# HSAOM (DAG)



## Hierarchical SAOM: estimation

We use a Bayesian MCMC inference scheme:

Draw posterior variates

$$(v^{[1]}, \dots, v^{[G]}, \theta^{[1]}, \dots, \theta^{[G]}, \mu, \Sigma)$$

by iteratively drawing from the full conditional posteriors



## Hierarchical SAOM: estimation

We use a Bayesian MCMC inference scheme:

Draw posterior variates

$$(v^{[1]}, \dots, v^{[G]}, \theta^{[1]}, \dots, \theta^{[G]}, \mu, \Sigma)$$

by iteratively drawing from the full conditional posteriors

- $(v^{[1]}, \dots, v^{[G]}) \sim [v^{[1]}, \dots, v^{[G]} | \theta^{[1]}, \dots, \theta^{[G]}, x^{[1]}, \dots, x^{[G]}]$   
 (unobserved **sample paths**)

## Hierarchical SAOM: estimation

We use a Bayesian MCMC inference scheme:

Draw posterior variates

$$(v^{[1]}, \dots, v^{[G]}, \theta^{[1]}, \dots, \theta^{[G]}, \mu, \Sigma)$$

by iteratively drawing from the full conditional posteriors

- $(v^{[1]}, \dots, v^{[G]}) \sim [v^{[1]}, \dots, v^{[G]} | \theta^{[1]}, \dots, \theta^{[G]}, x^{[1]}, \dots, x^{[G]}]$   
(unobserved **sample paths**)
- $(\theta^{[1]}, \dots, \theta^{[G]}) \sim [ \theta^{[1]}, \dots, \theta^{[G]} | v^{[1]}, \dots, v^{[G]}, x^{[1]}, \dots, x^{[G]}, \mu, \Sigma ]$  (**group-level parameters**)

## Hierarchical SAOM: estimation

We use a Bayesian MCMC inference scheme:

Draw posterior variates

$$(v^{[1]}, \dots, v^{[G]}, \theta^{[1]}, \dots, \theta^{[G]}, \mu, \Sigma)$$

by iteratively drawing from the full conditional posteriors

- $(v^{[1]}, \dots, v^{[G]}) \sim [v^{[1]}, \dots, v^{[G]} | \theta^{[1]}, \dots, \theta^{[G]}, x^{[1]}, \dots, x^{[G]}]$   
(unobserved **sample paths**)
- $(\theta^{[1]}, \dots, \theta^{[G]}) \sim [\theta^{[1]}, \dots, \theta^{[G]} | v^{[1]}, \dots, v^{[G]}, x^{[1]}, \dots, x^{[G]}, \mu, \Sigma]$  (**group-level parameters**)
- $(\mu, \Sigma) \sim [\mu, \Sigma | \theta^{[1]}, \dots, \theta^{[G]}]$  (**global parameters**)

# Hierarchical SAOM: estimation

We use a Bayesian MCMC inference scheme:

Draw posterior variates

$$(v^{[1]}, \dots, v^{[G]}, \theta^{[1]}, \dots, \theta^{[G]}, \mu, \Sigma)$$

by iteratively drawing from the full conditional posteriors

- $(v^{[1]}, \dots, v^{[G]}) \sim [v^{[1]}, \dots, v^{[G]} | \theta^{[1]}, \dots, \theta^{[G]}, x^{[1]}, \dots, x^{[G]}]$



(unobserved **sample paths**)

- $(\theta^{[1]}, \dots, \theta^{[G]}) \sim [\theta^{[1]}, \dots, \theta^{[G]} | v^{[1]}, \dots, v^{[G]}, x^{[1]}, \dots, x^{[G]}, \mu, \Sigma]$  (group-level parameters)

- $(\mu, \Sigma) \sim [\mu, \Sigma | \theta^{[1]}, \dots, \theta^{[G]}]$  (global parameters)

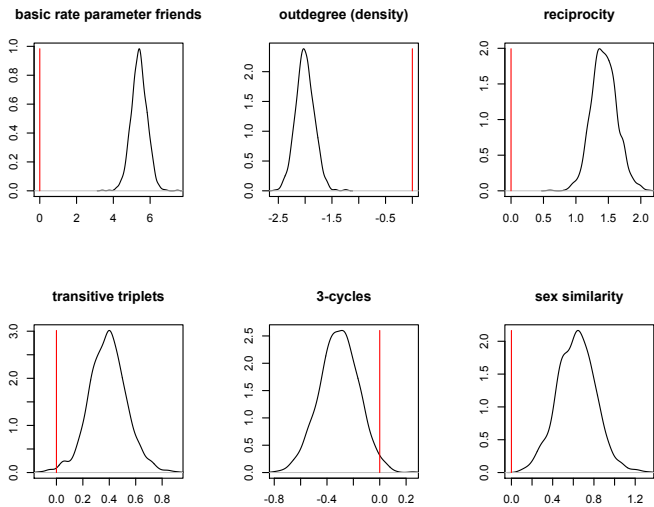
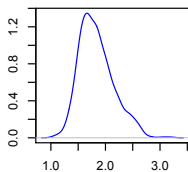
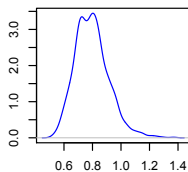


Figure: Posterior distributions  $\mu$

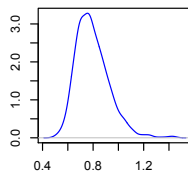
**basic rate parameter friends**



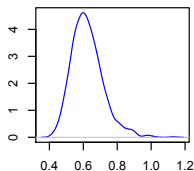
**outdegree (density)**



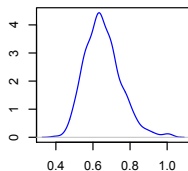
**reciprocity**



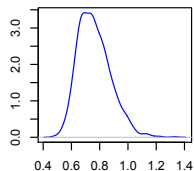
**transitive triplets**



**3-cycles**

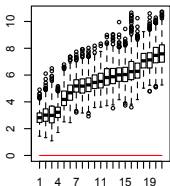


**sex similarity**

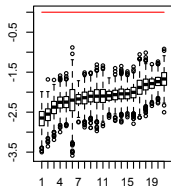


**Figure:** Posterior distributions SDs, square roots of diag elements  $\Sigma$

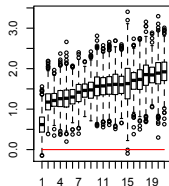
basic rate parameter friends



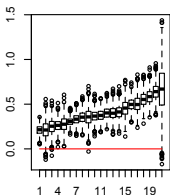
outdegree (density)



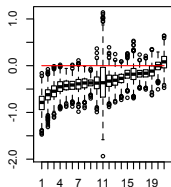
reciprocity



transitive triplets



3-cycles



sex similarity

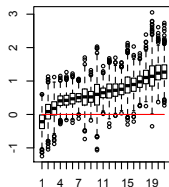


Figure: Posterior predictive distributions for  $\theta^{[g]}$  (ordered)

## Bayesian analysis of SAOM - final remarks

- estimation in `sienaBayes` that is in `RSienaTest` (download from RForge)
- implementation is robust but slow (should be improved in future implementations)
- A paper (started in 2010) is under review and a preprint available at <http://arxiv.org/abs/2201.12713>



## Last words

A lot of material

– programs, manuals, papers, workshop announcements –  
can be found at the Siena website:

<http://www.stats.ox.ac.uk/siena/>

There used to be a user's group:

<http://groups.yahoo.com/groups/stocnet/>

That has now moved to GitHub:

<https://github.com/snlab-nl/rsiena/wiki/>